## Nikita Ekern

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<u>LinkedIn • GitHub • Telegram • Personal Website</u>

## **JOB EXPERIENCE**

## **FULL STACK DEVELOPER**

December 2020 – January 2025

Center of Cardiosurgeries and interventional cardiology <u>heartteamspb.com</u>

- Designed and developed website using Figma for UI/UX design and Next.js (App Router) for frontend development.
- Implemented **SEO strategies**, optimizing the website to rank in the **top 10 on Yandex** for key search categories.
- Developed a **multi-language support system** using **next-intl**.
- Configured and maintained a **VPS** (nginx, fail2ban, firewall, pm2).
- Launched and managed successful **advertising campaigns**, driving traffic that contributed over **\$750,000** to the clinic's income in the first year.
- Built an **admin panel** for managing doctor schedules and regional visits, replacing complex Excel workflows and streamlining the work of three administrators.
- Designed and optimized a **PostgreSQL database schema** to support the admin panel's functionality.
- Developed a specialized web application for patient reviews on ProDoctorov.ru, raising the clinic's national rating from 2.79 to 4.8 within a year and helping two doctors achieve top rankings in national awards.

## **SKILLS**

JavaScript, TypeScript, React, Next.js, (pages and app router), Astro.js, PostgreSQL, SCSS, CSS Modules, TailwindCSS, Semantic HTML.